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Press Release

NOIR UNITED LAUNCHES BLACK-OWNED BUSINESS SUPPORT FUND Atlanta Businesses Receive Funding after COVID Closures and Black Lives Matter Protests

ATLANTA, G.A., June 2, 2020– Noir United International launched a GoFundMe campaign in an effort to raise a goal of \$10,000 for 5 Black-owned businesses in the Atlanta area. The campaign was launched after many businesses were forced to shut down due to COVID-19 restrictions followed by the series of Black Lives Matter protests and demonstrations held across major cities in the U.S., including parts of Atlanta. Local businesses were reported as vandalized, resulting in Noir United’s Black-Owned Business Support Fund.

“Many Black-owned businesses were not able to get the COVID-19 assistance,” said Macire Aribot, CEO of Noir United. “Because of that some people lost business, having to close down for a few days or longer, then we also saw how some protesters were looting and destroying some of these businesses. We wanted to assist the community that has poured so much into us,” she said.

Donations from people across the world were able to support 5 local Atlanta businesses including, BIOBIO, Gilly Brew Bar, Blaxican, Panther’s Den, and Mabel Marie. Noir United continues to launch initiatives, while focusing on improving social, economic, and political stature of people of African descent through development, education, and cross-cultural exposure.

About NoirUnited

NoirUnited International (NUI) is an international NGO focused on centering Black and other marginalized people in creating development solutions for their communities. By focusing on Black and other marginalized communities, NoirUnited is committed to decolonizing international development and shifting power to the hands of communities across the world. Through our work, NoirUnited International hopes to raise awareness of the issues pertinent to Black communities, foster cross-cultural connections amongst the Black diaspora, and find comprehensive and community-based solutions to systemic problems. Overall, the goal is to reimagine the power of Black Unity and how it will enable us to define a better and more equitable future for ourselves.